

## **Management Team**

### **Chad Hartvigson, *Founder and Chief Executive Officer***

Chad Hartvigson is the Founder, Chairman, Chief Executive Officer of Prep Sportswear. Chad oversees the company's entire management and operations. He brings 15 years of sports apparel industry experience along with expertise in management and marketing.

In 2009, under Chad's leadership, Prep Sportswear was named #87 on *Inc. Magazines* list of Fastest Growing Private Companies and was #7 overall in the consumer product category. The company was also named #6 on *Puget Sound Business Journal's* Fastest Growing Private Companies in the State of Washington. In 2007, the *Puget Sound Business Journal* named Chad one of the top forty professionals under the age of 40.

Prior to founding Prep Sportswear, Chad was the Founder and Managing Partner of the Rainier Financial Group, an independent investment advisory firm located in Seattle, Washington. Chad entered the financial industry in 1999 and served three years as a top-performing financial advisor for a Fortune™ 500 financial services company.

Chad played professional baseball for six years from 1994-1999 with the San Francisco Giants, Texas Rangers and Colorado Rockies organizations. Prior to his professional baseball career, Chad was the team captain of the Pac-10 Champion University of Washington Baseball Team in 1993 and 1994. Chad started his college baseball career at the University of Notre Dame where he studied Finance and Economics for two years. He was also a member of the 1982 Little League World Championship team from Kirkland National Little League.

Mr. Hartvigson holds a B.A. from the University of Washington in Economics and Business Management.

### **Ivan Chachkov, *Chief Technology Officer***

Ivan Chachkov brings over 15 years of international experience building consumer and business oriented e-commerce sites. His e-commerce experience has included many projects involving extensive integration of e-commerce providers, information technology and infrastructure companies.

Ivan was the system architect responsible for the architectural design and implementation of American Express Shopping site [www.shopamex.com](http://www.shopamex.com) and other e-commerce applications at InfoSpace, a leading technology company in Bellevue, Washington.

Prior to InfoSpace, Ivan spent two years as the Senior Architect for INEX Corporation of Toronto, Canada, a Microsoft solution provider. While at INEX, Ivan was technical lead for the development of a scalable multi-web storefront system acquired by InfoSpace.

In 1996-1997, Ivan designed, handled the lead development and deployment of the first e-commerce system based on emerging Internet technologies in Russia for Siberian Chemical Plant the largest enterprise producing nuclear plant in Russia. Ivan also worked for the Russian Oil and Gas Construction bank in the initial roll out of the ATM terminal network in Russia.

Ivan graduated from the Russian Academy of Sciences Tomsk Institute of Electronic and Control Systems with a Masters degree in Computer Systems in 1995.

### **Dave Santiago, *Executive Vice President Business Development & Sales***

Dave Santiago brings over 23 years of experience in the consumer products industry selling to emerging consumer markets. His passion for developing and implementing partner/client acquisition strategies and selling new and innovative products and services into underserved consumer markets through ecommerce channels is why he joined Sportswear Inc.

Prior to joining Prep Sportswear, Santiago was the VP of Business Development for RPI, a leading photo merchandise and personalized products on demand manufacturer who provides backend fulfillment of millions of unique personalized products created by individual consumers through a wide portfolio of consumer branded website partners such as Walmart.com, HpSnapfish, Costco.com and CaféPress.

Earlier in his career, as co-founder of Retail Program Managers, Inc., Santiago was a key contributor in building a sales and retail services organization which grew to over 1,200 employees providing headquarter sales and localized marketing support and services.

Dave also worked at Contico International in the position of Vice President where he headed up the sales, marketing and new product development teams responsible for the successful market introductions of dozens of major consumer product programs across a wide variety of products categories for domestic and international distribution channels. Dave has led teams that have worked with major retailers such as Walmart, Costco, Sears and The Home Depot developing private label product program expansions for popular house brands such as Popular Mechanics, Kirkland, Craftsman and Husky.

Dave earned his B.A. from the University of South Florida.