



Company Fact Sheet

4660 Ohio Ave S, Ste A, Seattle, WA 98134

Company Profile

Prep Sportswear is an on-demand retail platform empowering individual consumers with similar interests to create, design and buy personalized products. Initially focused on serving schools and teams, Prep Sportswear is rapidly growing into the booster club, collegiate, corporate and recreational sports markets. Our vertically integrated technology platform, on-demand dynamic imaging, automated manufacturing and fulfillment process, and partner integration solutions result in a highly scalable platform.

The company's solutions help schools, teams, and booster clubs improve fund raising capabilities, increase revenue, and reduce the cost and complexity of managing and marketing apparel and uniform purchasing. The Prep Sportswear platform also allows distribution partners to leverage proprietary technology to monetize their own user base generating real revenue. Prep Sportswear is a growing global network of more than 1 million online stores and offering over 100 billion unique product combinations with the ability to personalize each item.

Prep Sportswear is privately funded and located in Seattle, WA. For more information, please visit www.prepsportswear.com.

Offices

Corporate Headquarters: Seattle, WA

Founded

2005

Management Team

Chad Hartvigson, CEO

Ivan Chachkov, CTO

Company Facts

- Largest school and team marketplace for personalized products.
- Network of over 1 million custom stores.
- Offering over 1,200 unique products including brands such as Nike®, addidas®, and Champion®.
- Technology integration services allowing partners to monetize their content and user base.
- Vertically integrated e-commerce and automated product fulfillment process.
- Highly scalable proprietary technology solution integrating inventory, distribution, and sales data.



Employees

30

Strategic Relationships

Prep Sportswear provides an integrated technology platform and marketing solutions enabling Internet brands and media partners to offer customized web stores to monetize their user base. Some of our partners include the following:

- The Active Network
- Belo Corp.
- Hearst-Argyle Television
- Chicago Tribune Company
- DigitalTown Inc.
- WinCraft
- MaxPreps - A CBS Company
- Varsity Networks

Products & Services

- Technology platform to offer customized web stores.
- Online fund raising and campaign management.
- Integrated co-branded partnerships and marketing services.
- Fully integrated e-commerce platform with real time reporting tools.
- Integrated consumer promotions and marketing services.
- Software for customer service management.
- Automated platform for third party product fulfillment.

Markets & Solutions

Schools (K-12, Public and Private)

Custom web stores for more than 130,000 schools covering all sports and activities. Including bulk ordering, team uniform purchasing, and fund raising that streamlines operations and improves efficiency.

Teams (Youth, Adult, Parks/Recreation)

Custom web stores for over 800,000 sports teams, leagues, events, camps, clubs and recreational activities. Bulk ordering, team uniform purchasing and fund raising to improve organizational efficiency.

Corporate

Full-service, integrated e-commerce platform and automated production to build brand loyalty.





Corporate Headquarters

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Customer Service

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